ScriptLAB Evaluation

"Demonstrating real business benefits"

The Resourcingnet Proposition

1. Resourcingnet is a leading provider of HR software solutions including trend evaluation surveys, engagement surveys, appraisal systems and talent management.

2. Our HR specialists will work with you to deliver a series of predefined surveys utilising the online ScriptLAB-Evaluation toolkit.

3. ScriptLAB-Evaluation is a hosted solution provided on an annual rental basis with no capital purchase requirements.

ScriptLAB-Evaluation Features

1. Hosted web solution to measure the performance improvements delivered following a change programme, event or training activity.

2. Supports online questionnaires and reviews customised to your needs and include:
   - Pre/post evaluations (skill, perception or behavioural)
   - Productivity improvements
   - Return On Investment (ROI)

3. Analysis and reporting to provide trend results over a series of predefined surveys.

4. ScriptLAB-Evaluation is an organic development of our core HR solutions tailored to easily deliver trend reporting.

What an online survey can do for you?

Online surveys are an important tool to engage with employees or customers with a desire to receive valuable feedback.

What is different about ScriptLAB-Evaluation?

Resourcingnet has developed a new concept of online surveys to deliver a unique offering. ScriptLAB-Evaluation builds upon the core functions within ScriptLAB, our standard online survey tool.

The standard concept of all online surveys is that feedback is provided at one point in time. However, this method can restrict the ability to identify changes in performance over a period of time. ScriptLAB-Evaluation uniquely provides a series of predefined automated surveys that can be linked pre and post activity.

With this solution and our consultative approach to understand your requirements, we will deliver a structure that includes a series of linked surveys based upon a defined format that enables trend improvements to be measured.
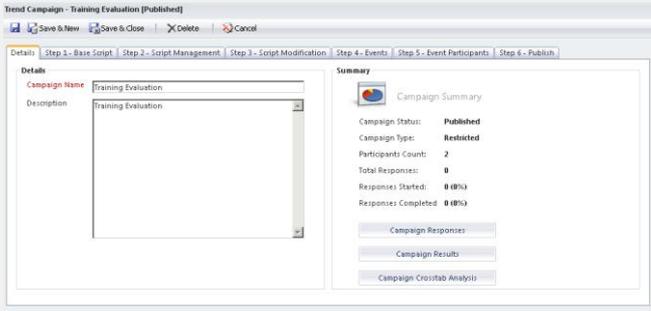
How can I measure ROI?

Measuring your ROI can be challenging especially when this cannot be linked to financial performance or output. Soft skills including teamwork, behaviour and customer service skills have a major impact on your business whilst it can be difficult to sometimes correlate this directly to your bottom line results.

ScriptLAB-Evaluation with its automated multi-stage survey structure enables the easy creation, administration and reporting of linked campaigns to identify e.g. the transfer of soft skills to the workplace or change in perception following an event or intervention.
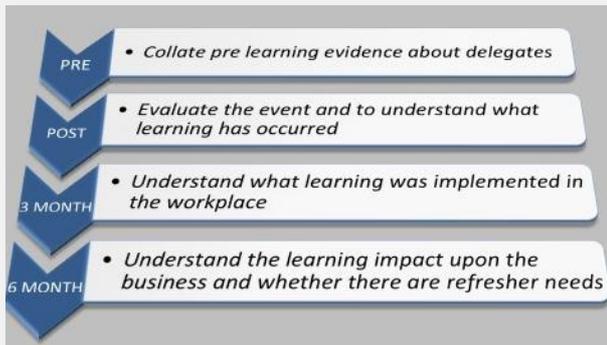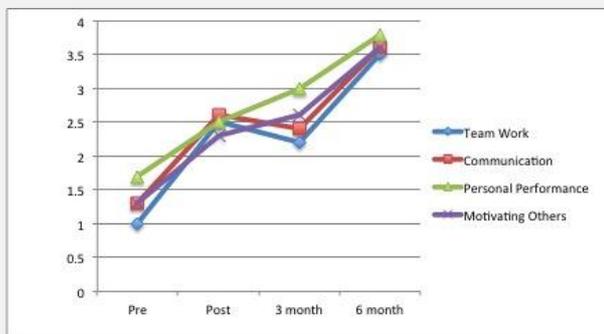
Easily design and build trend surveys

Fully automate survey publication

EXAMPLE: Four-Stage Training Evaluation

- **PRE** — Collate pre learning evidence about delegates
- **POST** — Evaluate the event and to understand what learning has occurred
- **3 MONTH** — Understand what learning was implemented in the workplace
- **6 MONTH** — Understand the learning impact upon the business and whether there are refresher needs

EXAMPLE: View and export comprehensive trend reports

The ScriptLAB-Evaluation Survey Tool

The ScriptLAB-Evaluation survey tool allows professionally designed surveys, that are relevant to your organisation, to be published securely to the Internet.

Easy to configure questionnaires

With many years of experience we can create bespoke surveys aligned to the culture and key drivers of your company to obtain valuable feedback customised to your requirements. These surveys can be configured and branded to your specifications.

Multi-Stage Survey Automation

Utilise our powerful administrator console to build multi-stage surveys linked to a specific event or intervention. Automate the process of publishing the surveys and reminders to predefined delegates, employees or customers via our calendar scheduling.

Multi-Stage Training Evaluation

Training providers or internal training departments can benefit from our multi-stage online training evaluation solution. The example shown adjacent is a typical four-stage evaluation model.

Analysis and Reporting Tools

The comprehensive reporting tools allow our ScriptLAB-Evaluation multi stage surveys to be analysed showing the trend changes over a period of time. This market-leading enhancement allows performance changes and ROI to be easily reported which underpins the Investors In People framework.

Cost effective

Annual hosted platform enables unlimited survey campaigns at no additional licensing fees.

Fully Managed Service

Resourcingnet can undertake the whole process of creating, circulating, collating and reporting on your surveys. This allows your core team to focus on their key activities.

"Effective evaluation is a cornerstone of good HR practice. In the current economic climate it is more important than ever to be able to prove the value of learning and development"

CIPD Evaluating Learning and Talent Development Factsheet 2010